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July 9, 2010

2nd Floor, City Hall  
1 Sir Winston Churchill Square  
Edmonton, AB T5J 2R7

To Mayor Stephen Mandel and the City of Edmonton City Council,

We are longtime business and property owners in downtown Edmonton. Our family has owned and operated Marvel College since 1975 and we have owned various properties downtown since 1978. Our college is presently located on 106 street and 100 avenue. Our head office and our distribution company, OTC Supply, are located at our properties along 106 street and 105 avenue. This location is very proximate to the proposed downtown arena district. This letter is to express our support of the Downtown Arena District proposed by the Katz Group.

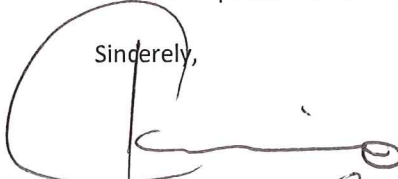

Our interest in the development of the downtown arena district is to aid in the growth and sustainability of the downtown core area, where we wish to continue to grow our businesses. The expansion of Grant MacEwan University, the north LRT and the proposed Arena District are all exciting projects that will create an environment of growth and added commerce in our area, and assist our long term goals to further develop our property.

As property owners we will be among the most affected by the proposed development as our property values and taxes will likely increase. This district is presently is populated with stretches of vacant lots and derelict buildings. It is in desperate need of revitalization. The Katz Group's proposal is a bold and ambitious project that will go a long way to providing this part of the downtown core with the jumpstart it requires to becoming a 24hr centre of economic activity that many downtowns already are.

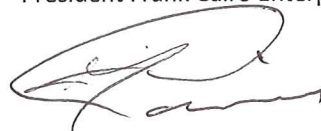
We are eager for our city to continue the positive steps it has already taken in the past decade to create a vibrant city. Creating the infrastructure, such as the LRT, the ring road, the Art Gallery and multi purpose arenas aid in attracting and maintaining a young and diverse population that will increase our capacity to truly be a great northern city. This arena district is only a part of that required infrastructure, but it is a step in the right direction. Further development will likely follow and the city will have been visionary enough to facilitate this development by making this crucial step.

Please accept this letter as a formal request to council to support this proposal.

Sincerely,

  
Joe Cairo – President, MC College Group, inc.  
  
Dino Cairo – President, Oriac Trading Company

Frank Cairo – President Frank Cairo Enterprises Ltd.



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C.c. Janet M. Riopel, Katz Group

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